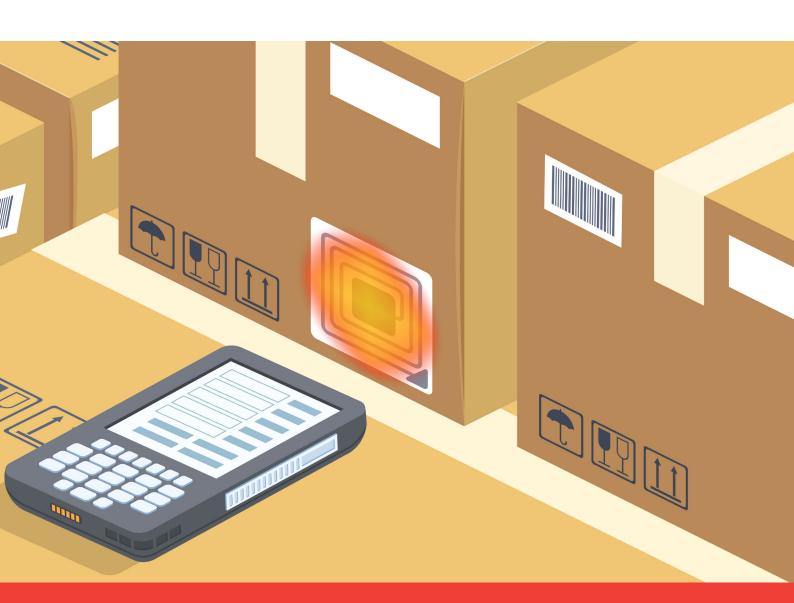


1447 S. Tryon Street Ste 300 Charlotte, NC 28203 info@2dtransit.com https://www.2dtransit.com/



# DIRECT TO FBA LABELING

**2DTransit Enterprise Amazon Solutions** 



**WE BUILD** 

# **EFFICIENCIES**

With the adoption of 2D labeling at Amazon, Channel Precision developed a convenient solution to allow brands and sellers to implement a direct-to-FBA shipping strategy.

With 2D Transit, your shipments are checked into FBA faster and more accurately. You also save 10 cents per unit on Amazon manual processing fees and an additional 30 cents per unit on fees for optional FNSKU labeling.

# OUR STORY

At Channel Precision (CP), we are not just a software development company. We are a team of Amazon experts who built the most robust suite of Amazon solutions in the world for use at one of Amazon's largest and most successful Fulfillment by Amazon (FBA) retailers. We founded CP to refine and distribute these solutions for wider use.



# We think CREATIVELY

CP experimented with existing 2D labeling solutions and found none that met our clients' needs. So we did what plucky engineers do: we built our own.



## We stand for SIMPLICITY

We understand logistics. That's why we designed 2D Transit for ease of use by any warehouse team. 2D Transit reduces warehouse processing time by 60-80%.



# We design CAREFULLY

2D Transit was extensively beta tested by two of the world's largest FBA brands to ensure it was perfectly designed.



# We empower

Our technical support staff is on hand to help, and our developers listen to your feedback and implement the features you need to empower your business success.

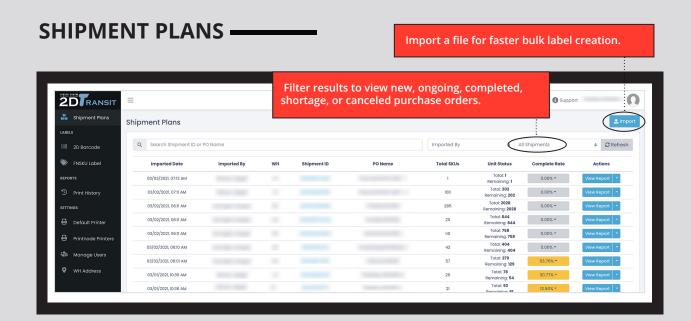
# HOW TO MAKE

### 2D TRANSIT WORK FOR YOU -

2D Transit creates the label that gets your FBA inventory shipped to Amazon's warehouse and checked in fast without manual processing fees.

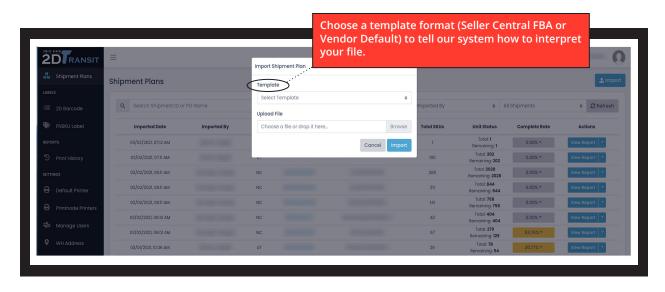


2D Transit creates the label that gets your FBA inventory shipped to Amazon's warehouse and checked in fast without manual processing fees.



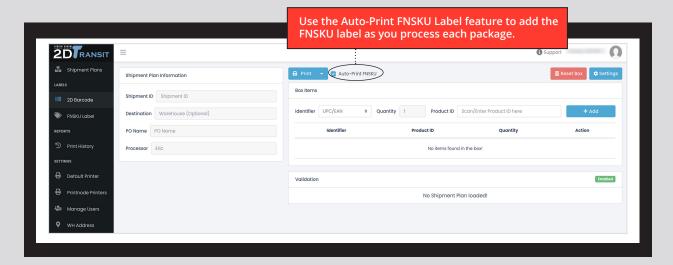
The Shipment Plans summary page shows all Purchase Orders (POs) and their current status. Use the search bar to find specific POs by Shipment ID or PO Name and check the Complete Rate of shipments being prepared by your warehouse team. For completed shipments, click the Shipment ID link to track transit and receiving through Seller Central.

#### **IMPORT A SHIPMENT PLAN**



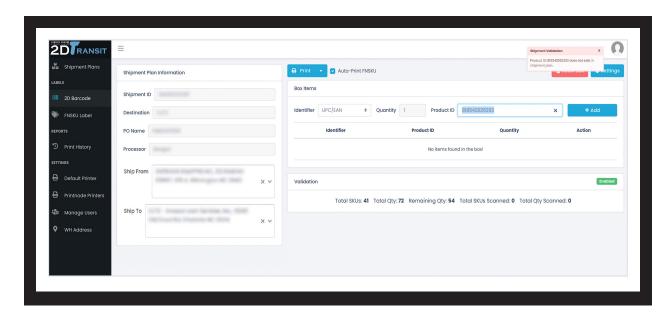
Use the **Import** function to upload a .xlsx, .csv, or .tsv file for faster bulk 2D label creation. For details on the import process, consult the Tutorials section of the 2D Transit website.

#### 2D BARCODE ———



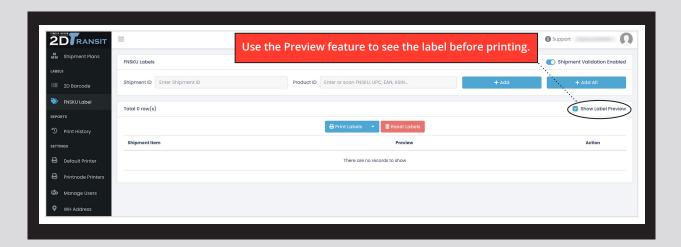
Click the 2D Barcode menu item to create your 2D labels from the 2D Barcode page. Simply fill out the Shipment Plan Information fields and select an Identifier type (UPC/EAN, FNSKU, ASIN, ISBN) from the dropdown menu. Then scan or manually enter a Product ID to +Add a product to your box.

#### SAFETYNET SHIPMENT VALIDATION ———



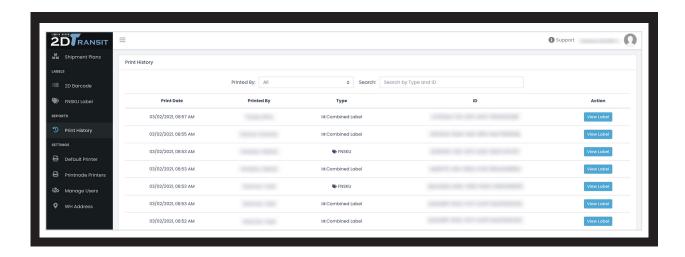
If you scan the wrong item, SafetyNet will alert you and stop you from adding the item to the shipment. This can save time and money, as Amazon does not like products they were not expecting.

#### FNSKU LABEL ———



Use the FNSKU Label menu item to print FNSKU labels. FNSKUs are unique identifiers for your products that prevent them from being commingled with other sellers' products in the Amazon warehouse and ensure that your legitimate product is getting to your customers.

#### PRINT HISTORY ———



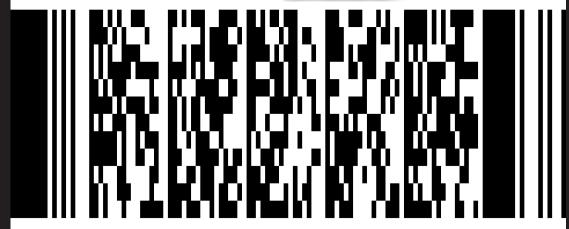
Use the Print History menu item to review an old label or to see who printed it and when.

## **SAMPLE 2D TRANSIT LABEL -**

**QR CODE 2D TRANIST** 

PO Name:

**Processor:** 



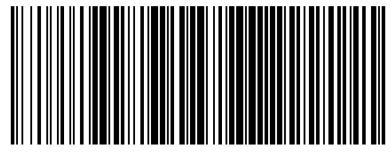
Shipment: FBA1604K0599 Units: 1 Box ID: 1

PLEASE LEAVE THIS LABEL UNCOVERED

## FBA LABEL

SHIP FROM: 2D TRANSIT

SHIP TO: MDT2 - Amazon Services, Inc.



FBA1604K0599U001

0031042643405: 1



# LEVERAGE AN FBA DIRECT STRATEGY TO GET YOUR PRODUCTS UP FOR SALE FASTER AND SAVE ON FEES



## GET PRODUCT INTO AMAZON FASTER

With the use of 2D carton content labels, you will get priority check-in at the Amazon Fulfillment Center.



#### SAVE ON AMAZON PACKAGE FEES

Amazon charges a 10-cent manual processing fee for every package without a 2D Label. With 2D labels, you expedite receiving and save on fees.



#### **AUTOMATE LABEL PRINTING**

Automatic simultaneous printing of 2D and FNSKU labels allows quick turnaround when scanning products in bulk.



# **ENSURE A PERFECT OUTPUT WITH SafetyNet**

SafetyNet takes the stress out of adding products. If a product is not on your shipping plan, you will receive an alert to correct your mistake before Amazon denies your shipment.



#### **EMPOWER YOUR PARTNERS**

Use a primary login for internal access to all products and partner brands. Share a secondary login with partners to restrict their access so they only see their own shipments.



## ADD FNSKU TO PROTECT YOUR INVENTORY

Apply an FNSKU label to each unit to prevent commingling of product at the Amazon Fulfillment Center and avoid negative feedback due to other sellers' counterfeiting and quality issues. Amazon charges 30 cents per unit to apply FNSKU labels; with 2D Transit you avoid the fee.











Control viewability and access on a per-user



Tailored content viewing with filtering and

sort options in shipment report

Print history option for fast reproduction without opening plan report



Know the progress of shipment plans at a glance with completion percentages on landing page



Toggle combined 2D and FBA label generation on and off on a per-shipment



More in depth reporting to include unit title, costs, and other identifying information

FOR ADDITIONAL DETAILS AND PRICING, **PLEASE VISIT 2DTRANSIT.COM** 

### **FASTER, CHEAPER FBA CHECK-IN**

With 2DTransit's unique features, you can take FBA to the next level. Get your products checked in faster, keep your inventory safer, and avoid manual processing fees with 2D.

